



PV Mediterra Enquesta



Jude Sherry from the Ecodesign Centre presenting to Mediterra Enquesta and other PV companies at TTA's event in Barcelona.

Jordi Boronat is the General Director of the Spain based SME Mediterra Enquesta. Founded in 1998, Mediterra Enquesta are a consultant firm specialising in multiple environmental factors including energy and sustainability. They work as a small team of under ten staff members, and aim to continuously improve all aspects of it business while working to make the world a better place.

Jordi Broronat had no previous experience in the use of LCA or life cycle thinking prior to attending TTA's LCA to go: PV event in Barcelona. He had however undergone some carbon foot printing for previous projects. This experience lead Mediterra Enquesta to strive to further knowledge and find new methods for lowering their environmental impacts through the use of LCA to go. They also recognised the tools potential for supporting sustainable reporting, improving the environmental performance of PV systems and improving the company's brand and marketing.



At the event, Mr Broronat opted to benefit from Ecodesign Centre's free training in life cycle thinking and how to use LCA to go. Mr Broronat was impressed by LCA to go's ease of use, and visioned its simplicity in applying it to Mediterra Enquesta's existing methods and systems. He did however doubt the tools relevance to their clients highlighting that Mediterra Enquesta's past clients have had little interest in the environmental impacts of their PV units, concerning themselves primarily with the quality and cost of the units.